

2020

# SELF EVIDENT MINISTRY

End of Year Newsletter



## HELLO FROM SELF-EVIDENT!

We want to extend a heartfelt thank you for your continued love and support as we pursue the mission God has put on our hearts. More importantly, we want to say thank you from the bottom of our hearts for your continued passion in personally fighting for the preservation of the freedoms God has provided to us. 2020 was a hard year for so many, and while we at Self-Evident also experienced struggles, we have also seen immense blessing and growth!

As many of you know, all of our ministry events were canceled for the year. At first, this was hard to wrap our minds around, but as the year dragged on, we realized that God was using this time of quiet to refocus the vision and mission, to restructure how we operate, and renovate pretty much everything. This included the website, logos, the podcast, studio, booth space, content, lectures, webinars and much more. The time became our greatest ally, giving us the ability to prepare for 2021.



## LIBERTY:

THANK YOU  
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2020  
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PARTNERSHIP  
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## A quick highlight of the things that God allowed us to accomplish in 2020:

Looking back on 2020 we can easily say, "In the midst of lockdowns, pandemics, national furor, and just all around craziness...we are truly grateful!"

### PODCAST & LATE NIGHT LIVE:



OUR ONLINE SHOWS HAVE GROWN WITH VIEWERSHIP, SUBSCRIBERS AND INTERACTIONS



**1776 TRUTH APPAREL:** LAUNCHED A NEW PATRIOTIC LINE OF CLOTHING



### FIRST ONLINE CONFERENCE:

OCT. 29TH WAS OUR FIRST (PRE-ELECTION) ONLINE CONFERENCE. ALSO, WE HAVE DEVELOPED PLANS TO DO QUARTERLY ONLINE CONFERENCES.



### GOVERNMENT VS. GOD CURRICULUM:

WE PRODUCED AND RELEASED A FOUR-SESSION ONLINE CURRICULUM ABOUT GOD'S ROLE IN GOVERNMENT.



# 2021 VISION

With 2021 about to start, we are excited to announce our plans for the year. These items are not the only things in our vision, but they are foundational to continuing Self-Evident's mission.

**7 Homeschool Conventions** - Massey has been invited to be the keynote speaker for the "Teen Track" sessions at all 7 Great Homeschool Conventions. Massey will speak four to five times at each convention, with sessions including not only historical education about our freedoms, but also its application to current issues.

**1 Youth Convention - (more to come)** - Massey has been invited back to speak at the APEX youth convention at the University of Pennsylvania Johnstown. This convention brings in roughly 500 youth along with youth leaders from all over America.

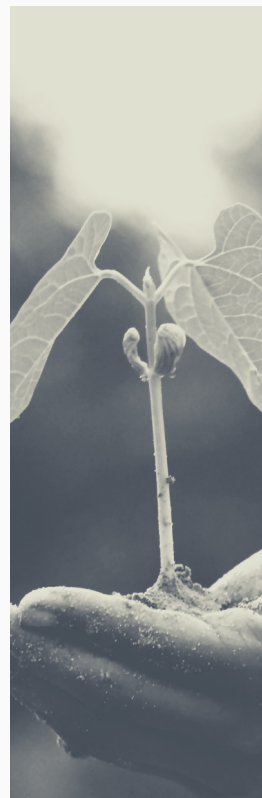
**3 New States** - Self-Evident will be reaching at least three new states this year. Our goal is to always expand our reach, and this year our vision is to minister into the states of Maine, Virginia, and New York.

**Adding Speaking Power**- Our goal for 2021 is to bring Podcast co-host and long-time Self-Evident member Mike Sonneveldt on as a full-time speaker. Mike has spoken at a number of Self-Evident events in the past and has always had a wonderful response. His message is unique to his convictions and passions, yet is designed to fulfill Self-Evident's mission: Bringing America back to God.

**Improved Organization.** - As Self-Evident reaches further with events, curriculum, the podcast, and more, there is a dire need to bring on an employee that has a managerial mindset. Our selection, Carrie Franklin, has worked in the ministry/non-profit sector for many years. She brings to the table much needed administrative and organizational skills, and we are excited to partner with her.

**Historical Tour of Boston** - Back in 2017 Massey, Cari and their boys went to Boston and experienced the historical Freedom Trail Tour, led and narrated by a local tour guide. Massey quickly realized that the historical information presented during these popular tours was far from the truth, and failed to recognize the reality of our founders sacrifice. That summer tour sparked a desire to create a Self-Evident guided tour series throughout historical cities in New England. 2021 will be a year of planning and organizing for this tour series. Our goal is to launch our first tours throughout Boston in 2022.

**Curriculum** - If 2020 has shown anything, it is the dire need for true historical education. With the popularity of curriculums such as The 1619 Project, now is the time to combat the warped views of our founding. We have always desired to take our educational message past single speaking events. To accomplish that, we will be developing our own Constitution Course curriculum. Along with this, we will also be developing an educational curriculum geared towards pastors, which breaks down the biblical understanding of Romans 13. As mentioned earlier, our goal is to have Mike Sonneveldt join Self-Evident full-time, in order to head creating these curriculums. For those that don't know, Mike has a degree in English and spent a couple years teaching high school and college level students. His expertise in these topics along with his understanding on education will help create an educational resource wing of Self-Evident that we have always desired.



## BREATHING LIFE INTO 2021 VISION

### FINANCIAL INCREASE NEEDED

HIRE ADDITIONAL STAFF  
TRAVEL  
CURRICULMN  
GROWTH OF EVENTS AND PODCAST

**TOTAL  
AMOUNT  
NEEDED  
FOR 2021  
\$183,900**

We are asking that you prayerfully consider supporting our goal for this year end newsletter. Below are a few increments we are asking that you consider giving, to help us launch into 2021.

### END OF YEAR GIFTS

10 PEOPLE TO GIVE - \$2,500  
20 PEOPLE TO GIVE - \$1,000  
30 PEOPLE TO GIVE - \$500  
50 PEOPLE TO GIVE - \$250  
100 PEOPLE TO GIVE - \$100

### MONTHLY SUPPORT INCREASE

To our monthly supporters, first we want to thank you for your continued monthly support. It is our monthly support that keeps us sustained throughout the year, and there really aren't enough words to express how grateful we are for that. With that being said, we are asking that you prayerfully consider increasing your monthly support. Of course any amount is greatly appreciated and helps immensely.

If you would like to make a year-end donation and/or up your monthly support, you can either go online at [www.TheSelfEvidentTruth.com](http://www.TheSelfEvidentTruth.com) or call Cari Campos at 612-237-6798. You can also message Self-Evident through Facebook or Instagram, or message Cari Campos personally though social media.

An investment  
in knowledge  
pays the best  
interest. --  
Benjamin  
Franklin